

Round-Up from the Heart® Arrondir avec Cœur®

At The Pampered Chef®, we value our tradition of giving back. We are steadfast in our commitment to enhancing the quality of life for others by helping families experience the joy of shared mealtimes .

Round-Up from the Heart® Nourish Soup Bowl is the first in a series designed to remind us of the blessings of food, family and shared mealtimes. We hope our message of *Feeding Families, One Bowl at a Time™* sparks conversation around your dinner table on the importance of helping others, as we give thanks for the ability to nourish our own families.

Our Round-Up from the Heart® program offers two ways to help those who don't always know where their next meal will come from:

- ◆ You can purchase the limited-edition Nourish Soup Bowl for which \$2 goes to Food Banks Canada for their national program - #2949 \$15.00
- ◆ And you can round up your order to the nearest dollar or more. This round up portion is donated to the community level food banks affiliated with Food Banks Canada that are located nearest to the host of the Show.



\$2 helps provide \$16 in food secured by Food Banks Canada on behalf of locally affiliated food banks.

About hunger in Canada

Hunger affects everyone. The Hunger Count Report for 2014 shows the following figures:

- 37% of those turning to food banks are children and youth
- 5.4% of adults helped are over age 65
- 14% of people assisted are Aboriginal
- 48% of households helped receive social assistance
- 18% receive disability-related income supports

Source: Food Bank Canada Hunger Count Report for 2014

Creative Ways to use the Round-Up from the Heart® Nourish Soup Bowl



NURTURE AWARENESS

Make a poignant centerpiece by filling bowls with dried beans, brown rice or corn and placing a candle in the middle. When the bowl is the central focus of your dining table, nothing serves as a better reminder to your family about the blessings of food and nourishing meals together.



PAY IT FORWARD

A teacher, neighbor, hostess, family member or friend will feel extra loved when they receive a gift that gives back. Put a nourishing treat in the bowl and top it off with a pretty bow and a personalized gift tag.



CREATE CHANGE

Turn giving back into a family affair. Place the bowl in a prominent place in your kitchen and ask everyone to drop in spare change. Each time the bowl is filled, donate the money to a local food bank.

***How do you use your Round-Up from the Heart® Nourish Soup Bowl?
Share a picture on your Facebook®***